

I-Q Corridor Investors' Symposium:
Opportunities in Minnesota and Wisconsin
October 3, 2007
UW – River Falls

Agenda

***Investors-only program:
Showcase of Wisconsin and Minnesota entrepreneurs and technology***

3 to 4 p.m.

Presentations by top competitors in the Minnesota Cup and Wisconsin Governor's Business Plan Contest

Moderator: Dan Mallin, SDWA Ventures

Presenting companies:

Stemina Biomarker Discovery, Inc.

Muve, Inc.

Vector Surgical, Inc.

It'sFresh, Inc.

4 to 5 p.m.

Tapping into the University Systems: University of Minnesota and the University of Wisconsin tech transfer teams give an overview of how investors can access their services.

Moderator: Dick Sommerstad, University of Minnesota Academic & Corporate Relations Center

Presenters:

Maliyakal John, WiSys Technology Foundation, Inc.

Jay Schrankler, University of Minnesota Licensing Center

Community-wide program: Collaborating to Compete

Moderator: Tom Still, Wisconsin Technology Council

3 to 4 p.m.

Economic overview of the western core of the I-Q Corridor.

Presenter: David Ward, NorthStar Economics

4 to 5 p.m.

Panel discussion on collaborative efforts within the western I-Q Corridor region.

Panelists:

Paul A. Moe, Minnesota Department of Employment and Economic Development

Richard Best, Workforce Resource, Inc.

Bill Rubin, St. Croix Economic Development Corp.

Kate Rubin, Minnesota High Tech Association

Event Reception Activities

5 to 5:30 p.m.

Introduction of special guest

Presenter: Chancellor Don Betz, UW-River Falls

Special Guest: Wisconsin Governor Jim Doyle

5:30 to 6 p.m.

Presenter: Mark Ehrmann, Quarles and Brady; Wisconsin Technology Council board member

Keynote speaker: Mark Lacek, serial I-Q Corridor entrepreneur

6 to 7 p.m.

Reception